

Puppy Charter

We have been working with breeders for over 40 years to provide 4 weeks free insurance to puppies when they leave for their new homes. This provides peace of mind for breeders and helps new owners get the best veterinary care possible for the new addition to their family.

Our aim is to provide an ethical, efficient and friendly service, valuable to both breeders and your new owners at all times in accordance with good industry practice. In addition to the Petplan Breeder Scheme Terms and Conditions, the Breeder Charter outlines our expectations of breeders participating in the Petplan Breeder Scheme to help ensure all the breeders that work with us, breed and sell puppies responsibly. By activating 4 weeks free Petplan insurance, you agree to abide by this charter and comply with the following:



About you:

1. If you meet the criteria where you need to be a licensed breeder under the laws and regulations in the country where you reside and carry out the activities of your dog breeding business, you must:
 - Hold a valid licence for breeding dogs from your licensing authority.
 - At all times, fully adhere to all of the requirements of this licence.
 - Send a copy of your breeding licence and subsequent renewals of the licence to Petplan.
2. If you previously didn't require a breeder licence, but your circumstances have changed and you now meet the criteria, it is your responsibility to inform Petplan and send a copy of your licence as soon as possible.
3. You have never been convicted of an offence or disqualified from having a dog breeding licence.
4. You are not the subject of any investigations by any local authority, trading standards or other regulatory body.
5. You accept that Petplan continually monitors claims made on Instant Puppy Policies and if there are any concerns, Petplan has the right to amend or withdraw your authority to issue Instant Puppy Policies.
6. You understand that Instant Puppy Policies cannot be issued to yourself, any member of your family, anyone who lives with you, any person employed as part of the breeding business or any person/party who plans to resell the puppy.
7. You understand that it is your responsibility to inform Petplan as soon as possible by phone/email if you no longer comply with any aspect of this charter.
8. You understand that Petplan has the right to amend or withdraw your authority to issue Instant Puppy Policies at any time, and that in this scenario Breeder Bonus Credits are also forfeited.

About the bitch:

1. You must ensure the bitch:
 - Is not mated if aged less than 12 months.
 - Is not mated if she has had two litters delivered by caesarean section.
- Does not give birth to more than one litter of puppies in a 12 month period.
- Does not give birth to more than six litters of puppies in total.
- It is your responsibility to call Petplan's Breederline if the above does not apply to you or if your situation changes.

About the puppies:

1. You have bred and own the litter.
2. You are satisfied to the best of your knowledge and veterinary advice in your possession that all puppies sold:
 - Are in good health and have not knowingly been exposed to the risk of Distemper, Canine Parvovirus or any other contagious disease prior to sale.
 - Show no sign of infestation by fleas, lice, mites or ringworm.
 - Are at least 8 weeks of age and less than 12 months old.
 - Have been socialised and handled regularly since birth.
 - Have been microchipped and registered with the microchip provider.
3. You will tell the puppy buyer (at, or before, collection) and Petplan (when activating cover) about any illness or injury the puppy has suffered from including any symptoms of an illness or injury.
4. If genetic testing relevant to the puppy's health has been carried out, you will tell the puppy buyer about these at, or before collection. If the test results mean the puppy may be likely to suffer from a genetic/congenital condition, you will make this clear to the puppy buyer and Petplan (when activating cover).
5. Vaccinations:
 - Conventional (i.e. not homoeopathic) vaccinations will be used, and administered by a veterinary surgeon.
 - All puppies sold at the age of 12 weeks or older will have been given at least their 1st vaccination and thereafter appropriately vaccinated in accordance with a veterinary surgeon's advice.
 - Where appropriate a vaccination certificate must be given to each puppy buyer and this must be signed by a veterinary surgeon and show the date(s) the vaccination(s) was given.
6. Worming:
 - All puppies must be wormed with a veterinary approved wormer at least twice before sale.
 - Each puppy buyer will be provided with written confirmation, signed by you, showing the dates of worming and the brand of wormer used.
7. If you are selling the puppy as registered with an association/club, the puppy will be registered with the association/club by you prior to sale. You will provide the puppy buyer with a signed form in the association's/club's approved format.
8. Any defects or any other matters which a breeder of reasonable experience might consider to be relevant to a puppy buyer's decision to purchase the puppy in accordance with good industry practice will be pointed out to the puppy buyer.